

## Terms & Conditions

Thank you for allowing me to photograph your upcoming birth!

It is my aim to document each precious moment as the birth unfolds. This will allow your support team to concentrate on you and your baby. My experience as a midwife will allow me to be as discrete and unobtrusive as possible.

Who's who?

- Head First Birth Photography (Me – Elaine)
- The Client (You)

### My Obligations:

I will be on call to photograph your birth from 37 weeks gestation. If you go into labour prior to that date, phone me and I will do what I can to be there.

I hope to get some photographs of you and your partner happily in labour! Then, I will attempt to photograph the birth at every step. Once the baby is born I will spend time photographing the three of you. After about an hour I will take my leave, allowing you to get to know each other as a family.

If I miss your actual birth due to unforeseen circumstances, I will take photos of your new family as soon as possible and refund the birth section of your payment.

You will receive 5 tasteful photographs within 24 hours for show and tell. The rest of your portfolio - approximately 30 photographs will arrive by Dropbox within a week. The images will be a mix of black and white and colour. It will be at my discretion which images you receive.

I may wish to use some of the images for marketing and on social media. Due to their sensitive nature I will give you the opportunity to view the images and give your consent before anything is published or posted.

Birth Photography may be limited by the policy and procedures of your chosen birth centre/hospital. It is your responsibility to investigate the implications of certain interventions, for example caesarean section. If your institution does not allow a photographer in the operating theatre then I will photograph as much as possible before and after the birth.

Your Obligations:

When you go into labour, please call me as soon as possible, so I can be ready to come in at the right time. We will make a plan, but you will need to keep me informed. I hope to arrive when you are about 8cm dilated. Unfortunately, this is not always evident but as soon as the birth is imminent call me again.

If things don't go to plan and you don't give me enough time to attend your birth (2 hours), I will photograph your new family, as soon as possible.

Payment of 50% is required at time of booking and the balance at 36 weeks gestation. If you change your mind the deposit is non-refundable, however as an option I will take newborn photographs instead.

The photographic images are for personal use only. You may reproduce the images for relatives and friends. You are not permitted to use the images for profit. It is a breach of this agreement to alter the images in any way (cropping, altering colour, etc)

If displaying the images on social media, please identify the photographer as 'Head First Birth Photography'.

Thankyou

Signature.....